



INTERDISCIPLINARY  
ENTREPRENEURSHIP EDUCATION

# PRESS RELEASE

## Entrehubs

The ENTREHUBS project, supported by the Erasmus+ program, offers a new vision by transforming how entrepreneurship is taught and practiced in universities across Europe. Focusing on the concept of value creation collaboration, the project integrates interdisciplinary learning, real-world cooperation processes and social innovation into academic curricula. Strengthening the ties between academia and business, ENTREHUBS creates a roadmap for the future of entrepreneurship education by bringing together educators, students and businesses to solve contemporary challenges.



## ENTREHUBS LAUNCHES NEW ROUND OF INTERDISCIPLINARY ENTREPRENEURSHIP TRAINING IN EUROPE

In today's rapidly changing world, an entrepreneurial mindset is not a luxury, but a necessity. With this in mind, the ENTREHUBS project brings together higher education institutions, social enterprises and research centers from Germany, Greece, Cyprus and Türkiye to create a strong framework for interdisciplinary entrepreneurship education. By integrating entrepreneurial skills and mindset into different academic disciplines, the project aims to encourage students to think creatively, act proactively and develop innovation.

"ENTREHUBS is not just an educational initiative; it is an invitation to rethink the role of universities in society. By removing the boundaries between academia and industry, we are raising the entrepreneurial leaders of the future."



"Our goal is to transcend traditional entrepreneurship education and inspire educators and students to think about entrepreneurship as a tool for social and cultural transformation."

## MAIN FEATURES OF ENTREHUBS



### Value Co-Creation Hubs:

These hubs will operate as collaborative ecosystems where students, educators and business leaders come together to develop solutions to real-world problems. Students will develop critical competencies such as creative thinking and collaboration, taking their entrepreneurial skills beyond traditional business building competencies.

### Innovative Education Tools:

ENTREHUBS offers an Education Box for educators with case studies, lesson plans and co-creation activities. These tools allow educators to integrate entrepreneurship into their curriculum as part of any discipline.



### Blended Learning Opportunities:

The project emphasizes the balance between online and face-to-face learning. With resources such as online summer school for students and teacher training programs for educators, technology increases access while preserving the benefits of hands-on learning.

### Building Entrepreneurial Communities:

By strengthening collaboration between universities, businesses and local communities, ENTREHUBS foster innovation and value creation. This approach contributes to the development of students and educators as well as the economic and social fabric of Europe.

# THE PROJECT'S WIDER IMPACT & FUTURE VISION

ENTREHUBS is aligned with the priorities of the European Union, such as promoting innovative learning practices and rewarding excellence in talent development. By providing open-access resources and replicable models, the project has the potential to impact the education system not only in partner countries but across Europe. ENTREHUBS transforms universities from knowledge providers to innovation hubs, equipping students with the tools to succeed in the dynamic global economy.

By the time the ENTREHUBS project is completed in October 2024, its results, such as teacher training programs, educational materials and value creation hubs, will be available for use worldwide. These resources will redefine entrepreneurship education, making it more inclusive, innovative and effective.



## Consortium



**Karlshochschule**  
International University



BÜYÜK ORTADOĞU  
SAĞLIK VE EĞİTİM VAKFI



## Contact



[www.entrehubs.com](http://www.entrehubs.com)



Co-funded by  
the European Union

Funded by the European Union. However, the views and opinions expressed are solely those of the author(s) and do not necessarily reflect the views of the European Union or the European Agency for Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

